



HASSON ASSOCIATES

Just graduated or finished school and looking for a job in market research?

Have you considered what field you would like to work in?

Do you know about the different types of jobs within Market Research? You can be; operational, analytical, creative, commercial – there is a lot of variety!

Do you know what skills you need? Writing, analysis, programming....?

Maybe you need to do some research (pardon the pun!) You can get lots of useful information on these sites:

www.mrs.org.uk
www.mrs.org.uk/andmore
<https://the-sra.org.uk/>
www.aqr.org.uk/

What about an internship?

www.10000blackinterns.com/

You can find out about the types of jobs that are advertised on these sites:

www.researchjobfinder.co.uk
www.mrweb.com

(and you'll learn more about salaries on offer)

If you are a school leaver and would like to work and gain qualifications – how about the MRS Apprenticeship?

www.mrs.org.uk/learningCPD/apprenticeship#page-8262

If you start your market research career and decide you want to take up additional training and need financial support, have a look at:

<https://mrba.org.uk/> - they offer grants to people who want to continue learning.

The MRS offer great courses;

www.mrs.org.uk/training-courses

Special Interest Group:

www.colourofresearch.org

www.mrs.org.uk/article/anytype/mrs-social-inclusion-group-launches-in-september

www.mrs.org.uk/about/pride

www.womeninresearch.org/

www.significantinsightsmedia.com/

www.mrg.org.uk/

www.thebusinessintelligence.group/

All work and no play?

Not in this sector! Check out these networking groups:

www.womeninresearch.org/

<https://theresearchclub.com/>

www.mrs.org.uk/andmore

“Being human is at the heart of what we do.”