

Top Tips! Recruiter or DIY hiring?



HASSON ASSOCIATES

While posting your own job ads might seem like the most direct route, working with a **specialist recruiter** can deliver **faster, higher-quality hires, with far less effort on your part.**

Here's why **recruiters** often **outperform DIY** hiring:

Quality Over Quantity

We don't just post jobs and wait, we actively **headhunt top talent**, including passive candidates who aren't checking job boards. That means **fewer CVs, but stronger contenders.**

Speed & Focus

Time-to-hire matters. We are laser-focused on getting your role filled quickly, often tapping into **pre-vetted talent pools**. While you're juggling business priorities, we are pushing your vacancy hard.

Market Insight & Strategy

We know the market inside out - salary benchmarks, competitor activity, candidate expectations. That insight can help you **position your offer to attract the right people**, faster.

Brand Boost

If your company isn't a household name, top candidates may overlook your job ad. We act as your advocate, **selling your brand and culture** to the right people, even if you're under the radar.

Save Internal Resources

Screening, scheduling, interviewing -we handle the heavy lifting so your team can stay focused on business-critical work. You only see candidates worth your time.

Conclusion

If you need **speed, quality, and expertise**, a recruiter (Like Hasson Associates!) is your best bet. For certain junior roles, DIY can work - but go in with eyes open and enough time on your hands.

***“Being human is at the heart
of what we do.”***

**Let's connect to discuss your hiring
strategies.**

E: info@hassonassociates.com

T: 020 7637 1300

